
Media & Marketing Executive

About Our Team:

We're a boutique consulting agency with big plans and we're on a hunt for talent - especially if you are adaptable, thrives working in a fast-paced, collaborative environment with a thirst to learn.

Qualifications:

Our ideal candidate should possess experience working in the media industry, have relevant designing skills, writing, and communication skills, and strong content creation skills. You should also be able to develop creative and innovative ideas for campaigns and projects. They will also have a demonstrated commitment to PPEARL's mission and vision. Qualifications include:

- Content Writing
- Content Curation in all topics relating to PPEARL
- Experienced in Designing Tools (Adobe Tools etc.)
- Team Player
- Client Communication Skills
- Familiar with Social Media Platforms
- Relevant Diploma or Degree
- Video Editing are a bonus.



Roles:

To create and curate sharable contents for all the social media of the company and the company's newsletters. Design required deliverables for projects and clients.

Responsibilities:

- Ability to be able to design and create content to customer needs.
- Project by liaising between the client and internal team.
- Designing collaterals for campaign & projects.
- Create and curate content for our company's Social Media Platforms
- Video editing for Projects/Clients
- Communicate with Clients and produce quality content according to client's need.
- Flair for creativity and content producing.
- Communicate with internal team for required media deliverables.
- Work closely with the design team to create engaging content assets for various channels (e.g. social media, website, email, company newsletter etc.)
- Be able to measure and evaluate content performance against KPIs and provide recommendations
- A good eye for detail.

